

CoreNet Global Brisbane



It's a great time to sponsor



Chapter Sponsorship Package – Brisbane, Australia

CoreNet Global is one of the world's largest Property and Real Estate Associations with over 7,800 members and 50 Chapters Worldwide. One of its Chapters, which form part of the Australia and New Zealand (A/NZ) Region, is located in Brisbane.

The Brisbane Chapter is an influential group of Corporate Real Estate and Property Professionals. Our Membership is comprised of senior officers managing, and providing services for, the real estate and property assets of companies such as Suncorp, Bank of QLD, Queensland State Government, Stanwell Corporation, Energex Ltd, Australia Post, RACQ and many others.

The Brisbane Chapter offers a unique blend of professional events and activities aimed at informing and educating our members and their associates. This in turn represents a great opportunity for sponsors to profile their organisations, projects, and services. The sponsorship period now being offered is for 1 January to 31 December (inclusive).

Unique Opportunity

Chapter-Level sponsorship is a great opportunity to gain a 'seat at the table' with a peak body organisation that enjoys a well-respected profile in the property industry.

The following prospectus details the costs and benefits associated with four (4) discrete levels of support. CoreNet Global's Brisbane Executive Committee is pleased to offer this value proposition to prospective partner companies willing to become involved in the growth and ongoing professional development of a key part of the Brisbane property industry.

2013 Event Calendar

Enclosed is the Calendar of Events for 2013. Brisbane Chapter forums host, on average, 40 attendees at each event. These attendees represent over 70 corporations and business sectors ranging from financial, legal, construction and facilities management, design and development, as well as all levels of government. You can be assured of a similar profile and exposure in 2013.



Annual Sponsorship Package

❑ **Platinum Level – \$20,000 for one year or \$17,500 per year for 3 years**

- Verbal acknowledgement and Company Logo presentation as a Platinum level sponsor at every Brisbane Chapter Event.
- Banner featuring your Company Logo as a Platinum Sponsor displayed at every Brisbane Chapter Event.
- Joint Media Release announcing key sponsorship between your company and CoreNet Global in Brisbane.
- Link to Sponsor Home Page will appear along with Company Logo on the Brisbane Chapter Website.
- Company Profile, logo and acknowledgement included in the Chapter's Annual Chairman's Report to Members.
- Four (4) Complimentary Attendances at each Brisbane Chapter Forum Event.
- Key Sponsor of both Master Class forums in 2013 – these are half-day events involving multiple, quality speakers presenting to a larger cross-industry forum
- Ability to provide 'give-aways' and self-promotional material to Members and Guests at Brisbane Chapter's Forum events.

❑ **Gold Level – \$10,000 for one year or \$8,000 per year for 3 years**

- Verbal acknowledgement and Company Logo presentation as a Gold level sponsor at every Brisbane Chapter Event.
- Banner featuring your Company Logo as Gold Sponsor displayed at every Brisbane Chapter Event.
- Link to Sponsor Home Page will appear along with Company Logo on the Brisbane Chapter Website.
- Company Logo and acknowledgement included on the Chapter's Annual Chairman's Report to Members.
- Two (2) Complimentary Attendances at each Brisbane Chapter Forum Event.
- Main Sponsor for Member's Only Breakfast in December 2013 – this is a 'Members Only' event involving Chapter Members based in Brisbane.
- Ability to provide 'give-aways' and self-promotional material to Members and Guests at Chapter's Forum events.



Annual Sponsorship Package

❑ Silver Level – \$5,000 for one year or \$4,000 per year for 3 years

- Verbal acknowledgement and Company Logo presentation as a Silver level sponsor at every Brisbane Chapter Event.
- Specific Banner featuring your Company Logo as Silver Sponsor displayed at every Brisbane Chapter Event.
- Main Sponsor of one Forum event
- Link to Sponsor Home Page will appear along with Company Logo on the Brisbane Chapter Website.
- Company Logo and acknowledgement included on the Annual Chapter Chairman's Report to Members.
- One (1) Complimentary Attendance at each Brisbane Chapter Forum Event.
- Ability to provide 'give-aways' & promotional material to Members and Guests at Brisbane Chapter's Forum Events.

❑ Bronze Level – Donation of venue & catering or \$1,500 per event

This is an event-specific sponsorship arrangement. Sponsorship at this level enables Bronze level sponsors to be fully associated with their nominated event from our Event Program.

This sponsorship will be recognised through either direct financial donation or provision of suitable venue and catering.

In addition to being the Event Sponsor, your Bronze Level sponsorship also entitles you to:

- Verbal acknowledgement and Company Logo presentation at the nominated event.
- Provide Introduction or Vote of Thanks at specific sponsored event.
- Ability to provide 'give-aways' and self-promotional material to Members and Guests at nominated event.
- One (1) Complimentary Attendance at the sponsored event.
- Link to Sponsor Home Page will appear along with Company Logo on the Brisbane Chapter Website



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Contact:

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